



Meritrust x
CREDIT UNIONSM

CAREY BOOTH
DIVISION I ATHLETE



CAREY BOOTH
Carey #10



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Meritrust Credit Union, Division I Basketball Star Team Up in Latest Partnership

Broomfield, CO – Meritrust Credit Union is proud to announce their partnership with Division I basketball player Carey Booth. Booth is currently a junior pursuing a bachelor's degree in communications.

"I'm excited to partner with Meritrust because they believe in educating and empowering people to make smart financial decisions," said Booth. "As a student-athlete, I know how important it is to have the right support and resources to reach your goals—on and off the court."

This partnership will showcase Carey Booth's personal journey, highlighting the importance of growth through financial well-being, a value Meritrust champions for all its members and communities it serves. Meritrust and Booth are passionate about helping people improve their relationship with money to achieve long-term financial confidence.

"We're proud to welcome Carey Booth to Team Meritrust," said Jamie Harrison, EVP/Chief Growth Officer. "Carey is an athlete who's fully committed to his craft and impacting others in a positive way. That's exactly what we're doing at Meritrust. This partnership allows us to further empower our members to improve their relationship with money."

Together, Meritrust and Carey Booth will highlight the importance of financial well-being and community.

About Meritrust Credit Union:

Meritrust Credit Union is a not-for-profit financial institution dedicated to helping members improve their relationship with money since 1935. With an asset size of nearly \$4 billion, Meritrust operates 33 branches across Kansas and Colorado, with key administrative offices in Wichita, Kansas and Broomfield, Colorado. To carry out their mission of improving the lives of members and the communities they serve, Meritrust offers consumers and businesses the products, services, tools and education needed to achieve their financial well-being goals confidently. The credit union is an equal housing opportunity lender and is federally insured by NCUA. For more information, visit meritrustcu.org.

About Carey Booth:

Carey Booth is a starting forward for Colorado State University in Fort Collins. He spent the 2023-24 season with Notre Dame, averaging 6.4 points and 4.3 rebounds before transferring to Illinois the following season. Off the court, Carey enjoys writing, anime and video games. His dad, Calvin, played in the NBA and spent nearly five years as general manager of the Denver Nuggets.

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