

## **FOR IMMEDIATE RELEASE**

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### **JEFFREY KASH NAMED AVP COMMUNITY RELATIONS AT PREMIER MEMBERS CREDIT UNION**

**Broomfield, Colo.** (August 19, 2022) Premier Members Credit Union announces the addition of Jeffrey Kash as Assistant Vice President of Community Relations.

Jeffrey brings many years of experience in business development, community affairs, and member education while at Elevations Credit Union, as well as additional financial institution experience through his consulting company where he contracted services for several other local financial institutions. “I believe Jeffrey will be able to immediately make an impact in both our mortgage and business banking lines of business via the strong, established relationships he has built over his many years working within the cities and markets we serve,” said Jason Bauer, SVP Marketing and Community Relations.

Jeffrey will manage the Community Relations team which includes Business Development, Community Engagement, Corporate Social Responsibility, Public Relations, Events Planning and Sustainability.

Jeffrey moved to Boulder in 2009 from his native Pittsburgh with his husband Jeff Nytech and has been highly engaged in regional social and arts organizations since arriving in Colorado. He helps organize a bowling league, a classic car club, the Boulder County chapter of the LGBTQ Chamber of Commerce, and currently sits on the Board of the Colorado Shakespeare Festival, Michele Strong, and is a longtime board member of his HOA.

He recently completed terms on the Boards of the Dairy Arts Center and Rise Against Suicide. He is on the Boedecker Theatre Film Committee, where he also curates and hosts a monthly classic movie series. He travels the country with a one-person comedy show with which he's raised over \$2.4 million for various charities in the last 20 years.

Professionally, Jeffrey has managed a tradeshow exhibit company, was the marketing and tradeshow manager for a large home improvement company, owned his own restaurant, and was an executive for a large non-profit. For the last 10 years he was with Elevations Credit Union managing over 200 annual events and sponsorships, producing a nationally award-winning seminar series, and represented the credit union in all aspects of business development, community affairs, and engagement.

**About Premier Members:** Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado's Front Range. With more than 77,000 members, \$1.7 billion in assets, 16 retail branch locations and four locations in area high schools, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack's Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award, and was also recognized as

a Civic 50 Honoree, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit [pmcu.org](http://pmcu.org)

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