

**NEWS ADVISORY
FOR IMMEDIATE RELEASE**

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**PREMIER MEMBERS CREDIT UNION CELEBRATES NEW WESTMINSTER
BRANCH GRAND OPENING WITH RIBBON CUTTING CEREMONY**

Broomfield, Colo. (May 15, 2023) – [Premier Members Credit Union](#) is celebrating the grand opening of the credit union’s newest Westminster branch.

To celebrate, a ribbon cutting ceremony was held on May 12th with Juliet Abdel, Westminster Chamber of Commerce, David DeMott, Westminster City Council Mayor Pro-Tem and two nonprofit partners, [Adaptive Adventures](#) and [Yellow Ribbon Suicide Prevention Program](#).

“We sincerely want to be the best neighbor in Westminster and have partnered with two respected, vital Westminster community nonprofits to benefit. For each new account or additional account opened during the first 90 days at this branch, Premier Members will donate \$100 to the charity of that members’ choice from these two fine organizations (up to \$5,000 total for each charity” said *Jeffrey Kash, Associate Vice President, Community Relations*.

Premier Members has extensive community commitments in Westminster including high-level sponsorships for the City’s Summer Block Party and Westy Fest, the Chairman’s Sponsorship level of the Westminster Chamber, sponsorships, a scholarship and Money 360 collaborations with the Westminster Public Schools Foundation and the Gold Elite Sponsorship

with Hyland Hills. In addition, we have several employees working with the Westminster Legacy Foundation.

The branch's open design reinforces the credit union's commitment to member relationships by elevating the in-person banking experience. This 1780 -square-foot branch includes open teller stations, private offices, and a conference room. The design emphasizes the distinct difference the credit union is bringing to Westminster by opening the neighborhood branch to foster deeper engagement with members throughout Westminster and invest in the local community. It's located at 10339 N. Federal Blvd in Westminster.

About Premier Members: Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado's Front Range. With more than 77,000 members, \$1.7 billion in assets, and 17 retail branches, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack's Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award. It has also been recognized as a Civic 50 Honoree each year since 2020, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit pmcu.org

through its Premier Gives program.

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