

FOR IMMEDIATE RELEASE

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PREMIER MEMBERS CREDIT UNION DONATES \$50,000 TO WILDFIRE FUND

Premier Members to donate \$50,000 to benefit the Community Foundation Boulder County Wildfire Fund

Broomfield, Colo. (January 4, 2022) With headquarters in Boulder, and branch locations in Louisville, Broomfield, and Boulder, Premier Members Credit Union's local community has been horribly impacted by the recent wildfires. The [Community Foundation Boulder County](#) has activated the Boulder County Wildfire Fund to support those displaced and impacted by the fires. Premier Members Credit Union believes strongly in the philosophy of "people helping people," and has announced that it will donate \$50,000 to benefit the Community Foundation Boulder County's Wildfire Fund. In addition, Premier Members Credit Union will collect donations from its members and the public for the wildfire fund, through January 21, 2022. The credit union's Louisville branch was closed due to the fires. It is expected to reopen later this week.

Members and non-members who would like to contribute to the Wildfire Fund may do so in a variety of ways, including:

- Visit a Premier Members branch location or phone the Contact Center, at 303-657-7000, to make a donation to the [Premier Members Boulder County Wildfire Fund](#).
- [Click here](#) to donate directly to the Boulder County Wildfire Fund. **Please remember to enter "Premier Members" in the "Leave a comment for the nonprofit" field.**
- Phone the Community Foundation Boulder County at 303-442-0436 with your credit card information. **Be sure to mention "Premier Members."**

The Community Foundation Boulder County will apply donations made to the Premier Members Wildfire Fund to support the needs of the community as they emerge.

In addition to the Premier Members Boulder County Wildfire Fund, the credit union has also reactivated its Members Assistance Program. Credit union members who have been impacted by the Boulder County wildfires are encouraged to call 303- 657-7000 with any concerns or financial challenges as a result of the fires.

About Premier Members: Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado's Front Range. With more than 77,000 members, \$1.5 billion in assets, 15 retail branch locations and four locations in area high schools, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like United Way, Jack's Solar Garden, Eco Cycle, Impact on Education, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award, and was also recognized as a Civic 50 Honoree, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit pmcu.org

About Community Foundation Boulder County: Since 1991, Community Foundation Boulder County has been a catalyst for good, responding to immediate needs and anticipating future challenges. Through informed decision-making, we inspire ideas, ignite action, and mobilize

resources to improve the quality of life for all. Advancing inclusivity and providing leadership and on key issues, the foundation collaborates with community-minded individuals and organizations that want to make a difference, accomplishing more together than we do alone. Since its founding in 1991, the foundation has granted more than \$100M to nonprofits focused on health and human services, education, civic engagement, arts and culture, and animals and the environment. <https://www.commfound.org>

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