

**FOR IMMEDIATE RELEASE**

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## **Premier Members Credit Union Partners with Lincoln Hills Cares to bridge equity gap in outdoor education**

### ***PMCU connecting environmental sustainability, social equity, and education in new funding opportunity***

Broomfield, Colorado – Premier Members Credit Union (PMCU) has partnered with Colorado nonprofit [Lincoln Hills Cares](#) (LHC) to establish a scholarship fund to further their environmental education work with Denver youth who have been impacted by socio-economic disparities. This fund is expected to connect over 150 kids to LHC’s programming over the 2023 Summer Season, providing them with education around outdoor recreation, natural sciences, the environment, and cultural history.

“The core of all sustainability work is rooted in the need to ensure a livable and equitable world for those coming after us, and Lincoln Hills Cares embodies this mission in such a unique and beautiful way,” PMCU Sr Sustainability Specialist Garrett Chappell said. “When these kids get their hands dirty and interact with the beauty of Colorado’s nature, they establish a deep and lasting understanding that not only is there space for them in the outdoors but that they are part of the solution to defend and preserve those spaces. Their experience with outdoor education is vital for the ongoing protection of our environment.”

Lincoln Hills Cares Managing Director J.R. Lapierre added; “We are so grateful for the partnership with Premier Members Credit Union to establish a scholarship fund to further environmental education work with youth. PMCU’s commitment to connecting youth to LHC’s programming is truly inspiring and will have a lasting impact on the lives of these young people. Thank you PMCU, for recognizing the importance of outdoor education and for providing opportunities to explore and appreciate nature.”

If any organizations would like to take advantage of this fund and connect their youth to LHC’s programming, please reach out to Tim Flynn at [tim@lhcares.org](mailto:tim@lhcares.org).

**About Premier Members:** Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado’s Front Range. With more than 77,000 members, \$1.7 billion in assets, and 17 retail branches, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack’s Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award. It and has also been recognized as a Civic 50 Honoree each year since 2020, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit [pmcu.org](http://pmcu.org)

**About Lincoln Hills Cares:**

Lincoln Hills Cares develops the next generation of young leaders through outdoor education and recreation, cultural history exploration and workforce advancement. Our programs empower youth who may not otherwise have the opportunity due to economic, social or family circumstances.

Through a variety of partnerships with local, regional and national nonprofit and municipal organizations we continue to expand our reach by serving a growing number of youth, young adults and families who may experience barriers to accessing outdoor experiences.

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