



THE ARTISANS OF BANKING
360 INTERLOCKEN BLVD, STE 200
BROOMFIELD, CO 80021

**NEWS ADVISORY
FOR IMMEDIATE RELEASE**

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PREMIER MEMBERS CREDIT UNION DIFFERENTIATES WITH CLASSIC FILM SERIES

Credit Union Employee Curates and Hosts Monthly Classic Film Series in Boulder

Broomfield, Colo. (January 3, 2024) – A unique series in Colorado, and possibly the entire US, happens every month in Boulder’s only art house cinema. The Boedecker Theatre inside The Dairy Arts Center has been home to a series called “Cinema Classics with Jeffrey Kash” since January 2022.

A concept of its namesake, Jeffrey Kash, the AVP Community Relations at Premier Members Credit Union, which has been the Presenting Sponsor for the series since January 2023. “The credit union’s support of this series covers the monthly licensor right fees for each film – which means that 100 percent of the ticket and concession sales go directly to supporting The Dairy Arts Center.”

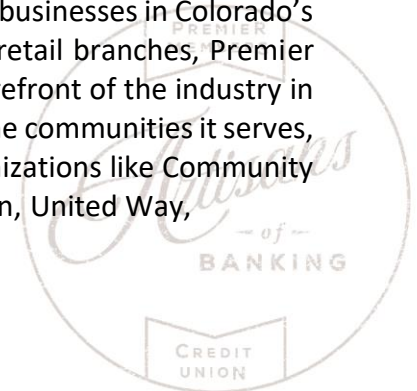
Glenn Webb, Director of programs at The Dairy Arts Center said, “What sets this classic movie series apart, aside from Jeffrey's artful and charming introductions, is the curation. This series includes titles that are off the beaten path, ones that are often overlooked or under-appreciated, and Jeffrey not only finds them, but tells us what is special about these movies. It really expands the landscape for our audiences.”

Kash curates the monthly offerings and hosts a popular pre-talk before each film. “I like to tell the stories of what was happening behind the scenes, what was happening in the world at the time of each film’s making, or fun facts about the stars leading up to the roles,” said Kash.

But mostly, Kash enjoys the community that has evolved from this series. “It’s a family to me. It’s community-building at its very best. It’s also the heart and soul of Premier Members Credit Union, and this is just another thing that makes me proud of what we do every day.”

To learn more about the upcoming offerings in the series and to purchase tickets, visit <https://thedairy.org/series/classics-with-jeffrey-kash>

About Premier Members: Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado’s Front Range. With more than 77,000 members, \$1.7 billion in assets, and 18 retail branches, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack’s Solar Garden, United Way,



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Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award. It and has also been recognized as a Civic 50 Honoree each year since 2020, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit pmcu.org

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