

FOR IMMEDIATE RELEASE

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Premier Members Credit Union Sustainability Role Model for Local Financial Institutions

PMCU supporting community at all levels with environmental and socially minded efforts

Boulder, Colorado – Premier Members Credit Union has received a silver level certification from the City of Louisville’s Green Business Program in 2022, marking their fourth consecutive year of recognition in the program. PMCU is the only Financial Institution in the program and has made strides to adopt sustainable practices that support the health, environment, and economy of the Louisville Community.

PMCU worked with Boulder County’s PACE program, which provides businesses with high quality and free support, to assess operations at their Louisville location. Together, the two identified opportunities for waste reduction, energy and water savings, and larger infrastructure changes within the Credit Union’s operations that will have reverberations through all their branches across the Front Range.

“We are thrilled to have the opportunity to partner with the folks at PACE and The City of Louisville” said Garrett Chappell, Sr Sustainability Specialist for Premier Members CU.

“Together, we have been able to set an example for sustainable programs at all local Financial Institutions and show our members that they are able to count on their Credit Union to support them in all aspects of their lives, not only financial. Business success and growth don’t need to come at the expense of the beautiful place we all call home, and programs like the Louisville Sustainable Business Program prove that.”

About Premier Members: Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado’s Front Range. With more than 77,000 members, \$1.7 billion in assets, and 16 retail branches, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack’s Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award, and was also recognized as a Civic 50 Honoree, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit pmcu.org

About Louisville Green Business Recognition Program: The City of Louisville's Sustainability Division has launched its 6th annual Green Business Recognition Program to distinguish businesses taking steps toward sustainability. In 2022, 30 Louisville businesses took advantage of the free resources and support available to help lower operating expenses while saving energy and water, reducing waste and encouraging more sustainable transportation. These businesses also received valuable publicity for their efforts with additional local newspaper ads featuring participating businesses.