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BROOMFIELD, CO 80021

**NEWS ADVISORY  
FOR IMMEDIATE RELEASE**

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**PREMIER MEMBERS CREDIT UNION RECOGNIZED AS CIVIC 50 HONOREE**  
*Premier Members Recognized as One of 50 Most Community-Minded  
Companies in Colorado*

**Broomfield, Colo. (November 10, 2022)** – Premier Members Credit Union has been named an honoree of The Civic 50 Colorado by CSR Solutions of Colorado and Points of Light, the world’s largest organization dedicated to volunteer service. The award recognizes Premier Members Credit Union as one of the most community-minded companies in Colorado, determined by an independently administered and scored survey. The Civic 50 Colorado initiative, modeled after Points of Light’s national program, provides a standard for superior corporate citizenship and showcases how companies can use their time, talents, skills and resources to drive social impact in their company and communities.

The Civic 50 Colorado honorees were officially recognized at the Honoree Announcement Event on 11/10/2022. View the recording at <http://www.csr solutionsco.org>

“We are proud to be among the Civic 50 in Colorado,” said Carlos Pacheco, CEO of Premier Members Credit Union. “One of our company pillars is Premier: Gives, where we provide the communities we serve with funds and employee volunteers to support initiatives of education, financial literacy, and basic needs.”

The Civic 50 Colorado survey is administered by True Impact, a company specializing in helping organizations maximize and measure their social and business value and consists of quantitative and multiple-choice questions that inform scoring process.

For more information about The Civic 50 Colorado and this year’s honorees, visit:

<https://www.csr solutionsco.org/aboutthecivic50colorado.html>

**About Premier Members Credit Union:**

**About Premier Members:** Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado’s Front Range. With more than 77,000 members, \$1.7 billion in assets, 16 retail branch locations and four locations in area high schools, Premier Members is a leader in the credit union industry. In





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In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack's Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award, and was also recognized as a Civic 50 Honoree, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit [pmcu.org](http://pmcu.org)

#### **About CSR Solutions of Colorado:**

At CSR Solutions of Colorado, we believe that workplaces can DO BETTER BY DOING GOOD. We offer a robust suite of cost-effective products and services, making it easy for workplaces large and small to build and grow their community strategies through volunteer engagement, philanthropic impact and community reputation. Let us help you create your company's corporate social responsibility strategy and road map. For more information, visit [www.csr solutionsco.org](http://www.csr solutionsco.org).

#### **About Points of Light**

Points of Light is a global nonprofit organization that inspires, equips and mobilizes millions of people to take action that changes the world. We envision a world in which every individual discovers the power to make a difference, creating healthy communities in vibrant, participatory societies. Through 177 affiliates across 38 countries, and in partnership with thousands of nonprofits and corporations, Points of Light engages 5 million volunteers in 16 million hours of service each year. We bring the power of people to bear where it's needed most. [www.pointsoflight.org](http://www.pointsoflight.org)

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