



## Community Impact Report 2018

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### Community Outreach (Premier Gives)

#### United Way

In 2018, PMCU devoted 204.05 hours and 92 employees to United Way projects. These projects included Boulder Shelter for the Homeless, TrU Hospice, The Colorado Horse Rescue, Intercambio, Crayons 2 Calculators, Earth's Table, Day of Caring, and A Precious Child. PMCU employees pledged \$62,944.50 to United Way and United Way agencies via payroll deduction. PMCU also launched the Artisans of Giving Campaign, which generated \$104,125 in both PMCU and member donations for United Way. Additionally, PMCU was a primary sponsor for Foothills United Way Day of Caring 2018, contributing \$7,500 to the local community.

**Total Impact in 2018: 7 projects, 92 employees, 204.05 community outreach hours and \$174,569.50.**

#### Community Needs

PMCU placed second for our region in corporate giving and team standing for the MS Walk of Colorado. We raised \$7,934.42 towards MS Colorado. One employee gave five community outreach hours to work the event. PMCU also hosted a "Pop-Up Community Outreach" event to benefit Attention Homes. Participants made peanut butter and jelly sandwiches to create a week's worth of lunches for homeless youth. PMCU's in-kind donation to the event was \$220. Additionally, 2018 was the first year of partnering with Community Food Share to place all new hires in a giving role by working a shift at the food bank. Existing employees were invited to participate, yielding 48 hours of time to Community Food Share. We also sponsored two Community Food Share events, providing \$7,000 (or 7,000 meals) to the community. Furthermore, PMCU partnered with Covenant Cupboard in DTC and our SEG Golden West to achieve 34.05 additional hours giveback towards the community.

**Total Impact in 2018: 46 employees, 121.05 community outreach hours, \$15,154.42.**

#### Scholarships

In 2018, PMCU offered \$35,000 in Scholarships to expand the Premier Scholarship reach through partnerships with local charities and organizations: [Impact on Education](#) - \$5,000, [Westminster Public Schools Foundation](#) - \$5,000, [Realities For Children of Boulder County \(Four-Year Scholarship\)](#) - \$7,500, [I Have a Dream Foundation](#) - \$2,500, [PMCU Scholarship\(s\)](#) - \$5,000 (x2) and [Arvada Wheat Ridge Service Ambassadors for Youth](#) - \$1,500.

Additionally, seven employees contributed eight hours each by selecting the recipients for the Premier Scholarship, giving 56 outreach hours to the community. PMCU also donated a Premier Scholarship to the Impact Awards Scholarships for the BVSD Teachers in the amount of \$10,000 to honor outstanding teachers with further education opportunities.

**Total Impact: 9 Scholarships, 7 employees, 56 community Outreach Hours and \$45,000**

#### Education and Financial Literacy

PMCU values education in the communities we serve. The Business Development employees provide weekly financial literacy courses for youth in excess of 600 employee hours annually. For staff outreach hours these efforts are tabulated as 8 hours per employee for a total of 16 reported hours. We also recognize after-school programming for at-risk youth by awarding \$5,000 to the I Have a Dream Foundation – Boulder. Additionally, with the launch of our Loan Interest for Education (LIFE) program, we have awarded \$1,279 to 10 schools and the Parent Engagement Network (PEN) for Boulder Valley School District. We also provided an in-kind donation to PEN totaling \$10,000.

**Total Impact: 2 employees, 16 community outreach hours and \$16,279.**

**Total charitable impact: 147 employees, 397.10 community outreach hours and \$251,002.92.**

## **Community Engagement**

**PMCU sponsored Branch events to connect with branch communities and increase branch awareness in 2018:**

Unity in the Community (4 staff, 11)  
Tulip Fairy and Elf Festival (7 staff; 22hrs)  
Arvada Kite Festival (9 staff; 17hrs)  
Estes Park Duck Race (2, 10hrs)  
Bike to Work Day (4 staff, 10.5 hrs)  
Louisville Spaghetti Golf Tournament (4 staff, 24hrs)  
Chainsaws and Chuckwagons (11 staff, 29 hrs)  
Walk MS (1 staff, 3.5hrs)  
2<sup>nd</sup> Annual PMCU Auto show (7 staff, 14hrs)  
Golf4Vets (6 staff, 28hrs)  
Peak Event (4 staff, 20)  
Westminster Halloween Harvest Festival (11 staff, 26)

**PMCU sponsored four Enterprise events (in which PMCU was the primary sponsor)**

Longmont ArtWalk (8 staff, 19hrs)  
Taste of Louisville (14 staff, 21 hrs)  
Thornton Harvest Fest (11 staff, 20hrs)  
Downtown Boulder Fall Festival (20 staff, 53hrs)

**PMCU Launched Two Branch Open Houses:**

North and South Longmont - Before Hours Open House  
Firestone - Carbon Valley After-Hours

**Other Event Outreach Hours:**

Misc. Events/Hours – (171.98)

**Total community engagement: 19 community events, 134 employees, 513.98 Outreach Hours, \$25,925.**

## **TOTAL COMBINED OUTREACH/ENGAGEMENT:**

**281 Employees Participated**

**911.08 Staff Community Outreach Hours Donated**

**\$22,420.20 Staff Community Outreach Hours Value**

**\$276,927.92 Community Direct Support Dollars**

**\$299,348.12 Total Community Outreach Support Dollars**