



Community Impact Report 2017

Community Outreach (Premier: Gives)

United Way

In 2017, PMCU devoted 354 hours and 101 employees to United Way projects. These have included Boulder Shelter for the Homeless, Habitat for Humanity, Cure Organic Farm, Community Food Share, Crayons 2 Calculators, Earth's Table, Day of Caring, Safehouse for Progressive Non-Violence (SPAN), and A Precious Child. PMCU employees pledged \$42,560 to United Way and United Way agencies via payroll deduction. Additionally, PMCU was a primary sponsor for Foothills United Way Day of Caring 2017, contributing \$7,500 to the local community. Additionally, \$2,780 was granted to United Way partners and agencies in 2017.

Total Impact in 2017: 10 projects, 101 employees, 354 community outreach hours and \$52,840.

Community Needs

PMCU placed first for our region in corporate giving and team standing for the MS Walk of Colorado. We raised \$5,640 towards MS Colorado. Eight employees gave five community outreach hours each to work the event. PMCU also hosted a "paint and sip" for Realities for Children. Participants painted piggy banks to hold scholarship dollars to be donated to Realities for Children. PMCU's in-kind donation to the event was \$960.

Total Impact in 2017: 8 employees, 40 community outreach hours, \$6,600.

Scholarships

In 2017, PMCU offered \$30,000 in Scholarships to expand the Premier Scholarship reach through partnerships with local charities and organizations: [Impact on Education](#) - \$5,000, [Westminster Public Schools Foundation](#) - \$5,000, [Realities For Children of Boulder County \(Four-Year Scholarship\)](#) - \$7,500, [I Have a Dream Foundation](#) - \$2,500, [PMCU Scholarship\(s\)](#) - \$5,000 (x2).

Additionally, seven employees contributed eight hours each to selecting the recipients for the Premier Scholarship, giving 56 outreach hours to the community. PMCU also donated a Premier Scholarship to the Impact Awards Scholarships for the BVSD Teachers (to be awarded in 2018) in the amount of \$10,000 to honor outstanding teachers with further education opportunities.

Total Impact: 9 Scholarships, 7 employees, 56 community Outreach Hours and \$40,000

Education and Financial Literacy

PMCU values education in the communities we serve. The Corporate Social Responsibility and BD employees provide weekly financial literacy courses for youth in excess of 600 employee hours annually. For staff outreach hours these efforts are tabulated as 8 hours per employee for a total of 24 reported hours. We also recognize after-school programming for at-risk youth by awarding \$7,500 to the I Have a Dream Foundation – Boulder.

Total Impact: 3 employees, 24 community outreach hours and \$7,500

Total charitable impact: 119 employees, 474 community outreach hours and \$106,940.

Community Outreach (Premier: Sustainability)

In 2017, eight employees committed 64 hours of community outreach towards sustainability efforts at PMCU. We also gained our Green Business Certification through Eco-Cycle and reclaimed our Partners for a Clean Environment certification at our Louisville branch location for \$4,500 towards Eco-Cycle to continue their work. **Total 2017 Impact: 8 employees, 64 community outreach hours, \$4500.**

Total sustainable impact: 8 employees, 64 community outreach hours and \$4,500.

Community Engagement

PMCU sponsored Branch events to connect with branch communities and increase branch awareness in 2017:

Unity in the Community

Tulip Fairy & Elf festival

Kite festival

Estes Park Duck Race

Movie in the Park (Westminster Station)

Bike to work Day

Spaghetti Golf Tournament

Westminster Fest (City park)

CV Golf Tournament

Peak Event

Boulder Community Hospital (BCH) Event

Broomfield Farmers' Market

1st Annual Auto Show

PMCU sponsored four Enterprise events (in which PMCU was the primary sponsor):

Taste of Louisville

Rhythm on the River

Thornton Harvest Fest

Downtown Boulder Fall Fest

PMCU Launched Two Branch Open Houses:

North and South Longmont - Before Hours Open House

Firestone - Carbon Valley After-Hours

Total community engagement: 19 community events, 126 employees, 506 Outreach Hours, \$28,850.

TOTAL COMBINED OUTREACH/ENGAGEMENT:

253 Employees Participated

1,044 Staff Community Outreach Hours Donated

\$30,755 Staff Community Outreach Hours Value

\$140,290 Community Direct Support Dollars

\$171,045 Total Community Outreach Support Dollars